2.0 What The Residents Are Saying About Oshkosh

2.1 Information Gathering Process Summary

Based on the information gathering process from the small group sessions, telephone conference calls, interviews, and work sessions with the Oshkosh Partnership Committee eleven recurring issues became evident. They are as follows:

- 1. Promoting the city, its amenities and attractions to market downtown as a destination
- 2. Building on and promoting community/civic pride
- 3. Creating a special place to celebrate community life
- 4. Enhancing greater dialogue and partnership opportunities
- 5. Enhancing the quality of the public realm
- 6. Improving accessibility to and within downtown
- 7. Creating more free and easily accessible parking
- 8. Maximizing waterfront development/redevelopment opportunities
- 9. Linking the waterfront to the downtown, neighborhoods/districts, and region
- 10. Marketing, retaining and attracting businesses
- 11. Promoting diverse economic development (i.e. residential, neighborhood commercial, professional office, mixed-use, civic services and specialty stores)

For more detail on the information gathered during this process, reference LDR's Strategic Assessment Report.