

City of Oshkosh Parks Department 2019 Impact Report





Mission

The City of Oshkosh seeks to provide a park and recreation system that will meet the needs of our current residents and future generations, preserve and protect the City's open space, water, historical and natural resources, and provide a park and recreation program that is designed to enhance the City's quality of life.

The Oshkosh Parks Department consists of Oshkosh's various parks and facilities which includes urban forestry programs, Riverside Cemetery, Menominee Park Zoo, Pollock Community Water Park, Leach Amphitheater, Children's Amusement Center and Oshkosh Seniors Center.

The Parks Department has 14 rentable shelters and six boat launch areas within the City limits. The park system consists of just over 415 acres of park space.



Parks Department Administrative Staff

Ray Maurer, Parks Director

Chad Dallman, Assistant Parks Director

Bill Sturm, Landscape Operations Manager

Jenny McCollian, Revenue Facilities Manager

Jean Wollerman, Senior Services Manager

Kathy Snell, Special Events Coordinator

Anne Schaefer, Marketing and Fund Development Coordinator

Stacy James, Administrative Assistant

Parks Office (920)236-5080

805 Witzel Avenue

Oshkosh, WI 54903

www.ci.oshkosh.wi.us/Parks/

Highlights from 2019

- **Spanbauer Memorial Field Renovation**
- **Lakeshore Park Master Plan Developed**
- **4th of July Fireworks are successfully relocated downtown on the Fox River due to street reconstruction near Menominee Park**





Highlights from 2019

- Lakeshore Park Riverwalk Constructed
- Oshkosh Community Playground is Completed
- Eagle Exhibit at Menominee Park Zoo Close to Completion



Oshkosh Parks Department Completed Priority Projects

Zoo Improvements

Eagle Exhibit

Oaks Trail in Menominee Park Repaved

Lakeshore Park Master Plan

Rainbow Memorial Park Ball Field Renovation

Spanbauer Field Renovations

Stoegbauer Park Play Equipment

Rusch Park Master Plan

Lakeshore Park Riverwalk Construction

Oshkosh Community Playground

Glatz Park Renovations

Westhaven Circle Park Restroom Renovation



Future State: All Parks Department services are accessible online

- Park Facility Rentals
- Special Events Application Fees
- Donate Now Button
- Registering for Programs
- Boat Launch Passes
- Cemetery Information

Improve Use of Technology and Online Services



Welcome to Oshkosh Parks Department Online Reservation System


You can navigate the site by clicking on one of the images below or using the menu buttons along the top of the page.

You can reserve shelters by using the link below. Reservations can be made more than one week in advance and up to one year in advance.

To pay an existing balance just login and click on the shopping cart in the top right of the screen

Quick Links

- [Parks Department Home Page](#)
- [Park Locator Map](#)
- [Pollock Community Water Park](#)
- [Leach Amphitheater](#)
- [Event Calendar](#)
- [Contact Us](#)




Member Login


Username:

Password:


[Need an account?](#)
[Forgot your password?](#)
[Need Login Help?](#)




[Shelter Reservation Request](#)




[Pollock Community Water Park Passes](#)




[Zoo Events](#)




[Boat Launch Permits](#)




[Special Events Application/Process](#)



[Special Event Calendar](#)



[Donations](#)



[Miller's Bay Mooring Program](#)



2019 Landscape Operations Division



Tree Planting Grants in 2019:

- \$5,000 Bay Lakes Regional Planning Commission
- \$15,000 from 1000 Friends of Wisconsin
- \$38,000 WI DNR Urban Forestry

**210 trees planted, 1,920 trees pruned
and 147 trees removed**



BEER BARON & SALOON OWNERS 12 PACK TOUR



**EXPLORE THE HISTORY OF OSHKOSH BEER
AT RIVERSIDE CEMETERY**

**DURING THE WALKING TOUR YOU'LL VISIT THE GRAVESITES OF
12 OF OSHKOSH'S MOST FAMOUS BEER BARONS AND SALOON
OWNERS. OUR SPECIAL GUEST WILL BE LEE REIHERZER
(AUTHOR OF WINNEBAGO COUNTY BEER)**

**SATURDAY, OCT 5 AT 10:00 AM
SATURDAY, OCT 12 AT 10:00 AM**

**CALL 236.5092 TO REGISTER
\$10 PER PERSON. WALKING TOUR 1 1/2 HOURS
REGISTRATION IS REQUIRED. SPACE IS LIMITED.**



**DRAWINGS WILL BE HELD FOR A
FREE BEER COUPON COURTESY OF
THESE FINE SPONSORS:**

**RUBY OWL TAP ROOM
5TH WARD BREWERY
BARE BONES BREWERY
FOX RIVER BREWING COMPANY
NORTHSIDE BAR & GRILL**

**WALKING TOURS LAST
1 1/2 HOURS.
PLEASE BE PREPARED
TO WALK THE GROUNDS
OF THE CEMETERY.
(1 1/2 MILES)**



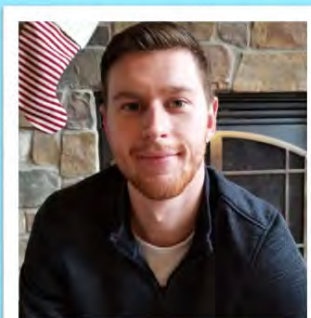
Historic Walking Tours at Riverside Cemetery Adds the Beer Baron and Saloon Owners 12 Pack Tour!

Menominee Park Zoo, Pollock Community Waterpark, Leach Amphitheater and Children's Amusement Center Attract Over 150,000 Visitors Annually



- Community partners sponsored over \$29,000 in 2019. These funds helped to enhance special event offerings, keep ticket prices affordable or free, and provide funds to make improvements to facilities.
- In 2019 attendance at Pollock Community Waterpark exceeded 39,000. A new play feature was added to the zero-depth area for toddlers.
- Attendance at the Tuesday Night Live at the Leach Amphitheater concert series exceeded 7,000

Oshkosh Seniors Center Hires a Full-time Fitness and Wellness Activities Coordinator



Welcome Alec Jensen!

Activities Coordinator- Fitness & Wellness

Alec is joining our team here at the Oshkosh Seniors Center! A graduate of UW Eau Claire in Human Performance/Kinesiology, Alec brings over 5 years of experience in the Fitness and Wellness fields and is Certified in Personal Training. He has experience with Group Exercise, Group Training, and Strength and Conditioning. He has conducted one-on-one trainings, taught cardio, weight training, boot camps, and wellness programs.

In addition to being trained as a First Responder, Alec spent 6 years as a Sprinter on the Track & Field team, and enjoys skiing and snowboarding. Alec is passionate about fitness and health and is excited about creating opportunities to help people on their fitness and wellness journeys.

If you are unsure of your next step on your fitness journey, or are looking to get started, introduce yourself, Alec would love to meet you!

Volunteers



The Oshkosh Seniors Center has 196 volunteers that volunteered over 13,000 hours in 2019.

Oshkosh Seniors Center Impact



Number of Visits	52,292
Individual Visitors	2,541
Winnebago Senior Tours Visits	1,750
Advocap Nutritional Lunch Visits	4,850
Fox Fitness Center and Exercise Class Visits	22,526
Wellness - screenings, presentations, health fairs, nail care	3,047
Art Programs	1,767
Social Programs	12,557
Woodshop Programs	2,761
Education Programs	3,768
Entertainment Programs	865
Total of Volunteer Hours	13,077
Total Number of Volunteers	196

The Friends of the Oshkosh Seniors Center Drive Fundraising Efforts

The Three Food Truck Fridays Events in South Park are the Major Annual Fundraising Events

Two annual appeal letters soliciting donations are mailed each year.

120 NEW Donors in 2019.

The Friends donated \$65,000 to the Center in 2019.

Wisconsin weather and other circumstances over the past year contributed to a few events having to cancel their 2019 plans. Despite the weather issues, event organizers in Oshkosh continued to follow the national trend of steady growth in the events industry, hosting 124 Special Events in the City of Oshkosh. That is a 3.3% increase over 2018, with 52% of event organizers responding to the post event survey reporting an increase in participant attendance.

As events in Oshkosh continue to grow and the City works to improve infrastructure, one of the many challenges event organizers face is construction season! Special Events staff continue to work with the event organizers to find solutions to overcome challenges.

The Special Events Review Committee works closely to assist event organizers through the advanced planning stages. The sooner an event organizer submits a Special Events Permit application, the sooner that planning may take place. The future of Special Events in Oshkosh looks bright!



Special Events

Marketing and Fund Development

Creating a “Culture of Giving” that encourages volunteering and donating to the Oshkosh Parks and Seniors Center by using social media and community outreach.

Growing Social Media Presence on Facebook to:

- Improve attendance
- Encourage Donations

Submitted Grant:

Bader, Philanthropies, Inc.,

“Using Technology to Help Socially Isolated Adults”