

## **Media Inquiries:**

Andy Radig, Communications Coordinator (920) 236-5269; <a href="mailto:aradig@oshkoshwi.gov">aradig@oshkoshwi.gov</a>

FOR IMMEDIATE RELEASE

## 2025 Oshkosh Community Survey now open online *All residents are encouraged to participate*

OSHKOSH, Wis., May 16, 2025 – The city of Oshkosh is conducting a comprehensive quality of life survey for all residents beginning today. Residents are invited to complete the survey online by visiting <a href="https://polco.us/Oshkosh2025op">https://polco.us/Oshkosh2025op</a>. Some residents have already received the survey by mail as part of a sample group. The survey is open to all residents beginning today, May 16th, through Friday, May 30th.

City staff have been working with independent consultant, the <u>National Research Center at Polco</u>, to develop the survey. The survey, known as the National Community Survey (NCS), allows the city of Oshkosh to benchmark residents' opinions against other similar communities. The survey includes questions about quality of life in the community, local policies, demographics, ratings of local government services and resident use of services. The survey takes about 15 minutes to complete, and is optimized for mobile devices - allowing residents to easily complete the survey on their phones or tablets.

Survey responses are confidential and no identifying information will be shared. Please note that once participants have answered the questions, they will be asked to provide an email and zip code. **This is optional**, however, registering will help the city to be sure that each person is heard only once and will help determine which respondents live inside or outside of the city. Additionally, the city hopes to continually engage with the community and periodically ask for input on pressing topics, new ideas and initiatives, or other important issues.

Oshkosh has been conducting citizen surveys annually since 2009, and 2025 marks the fourth year that the city has utilized the NCS format. Survey results are expected in mid-July and will be used to inform and identify priorities for future planning and how best to allocate resources. Survey results will be made available via the city of Oshkosh website. Residents with questions about the survey may contact the City Manager's office by phone at (920) 236-5002 or by email at <a href="mailto:citymgr@oshkoshwi.gov">citymgr@oshkoshwi.gov</a>.