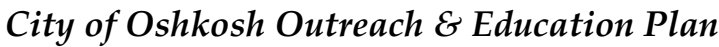


MS4 2021 ANNUAL REPORT (PUBLIC EDUCATION AND OUTREACH PROGRAM FOR PERMIT COMPLIANCE)

The following Excel spreadsheet details how the City of Oshkosh will comply with the Public education and outreach requirements for our MS4 permit period. Various Engineering staff including Storm Water Engineers Casey Canady and Joseph Standiford along with Civil Engineering Supervisor, Alyssa Deckert will work to update and fulfill the requirements for this permit period.



#	2.1.1 Topic	Description Add WDNR description from permit language	2.1.3 Target Audience Description		NEWSC Resource Available	Resources from Others worth checking out	Where to get it/How to use it	2.1.2 Delivery Mechanism Active/Passive	2021					2022					2023					2024									
									Action	Person Responsible	Date Planned/ Complete	Reach	Complete?	Action	Person Responsible	Date Planned/ Complete	Reach	Complete?	Action	Person Responsible	Date Planned/ Complete	Reach	Complete?	Action	Person Responsible	Date Planned/ Complete	Reach	Complete?	Action	Person Responsible	Date Planned/ Complete	Reach	Complete?
			Select the Target Audience if other, specify				Provide details about what it is so that implementing the Outreach is easier.	Select your type of Delivery Mechanism	What is planned?	Who is going to do it?	When?	# people reached	Yes/No	What is planned?	Who is going to do it?	When?	# people reached	Yes/No	What is planned?	Who is going to do it?	When?	# people reached	Yes/No	What is planned?	Who is going to do it?	When?	# people reached	Yes/No					
1	Illicit Discharge Detection & Elimination	Promote detection and elimination of illicit discharges and water quality impacts associated with such discharges from municipal separate storm sewer systems.	Residents	Other (Specify Here)	Halloween Themed Illicit Discharge Infographic				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			Residents	Other (Specify Here)	Illicit Discharge Door Hanger			Social media posts (mailings, newsletters, etc.) via mail or email	Mailings	Utility Billing				Mailings	Utility Billing				Mailings	Utility Billing				Mailings	Utility Billing								
			General Public	Other (Specify Here)	Watershed Cleanup*		See Outreach Policy for procedure to make the most of NEWSC services https://drive.google.com/file/d/18vuIC6nIRkCw1z3WuETvIUo6Lj-1Zd4/view?usp=sharing	Volunteer event	Watershed Cleanup	NEWSC	10-Sep	38	Yes	Watershed Cleanup	NEWSC				Watershed Cleanup	NEWSC				Watershed Cleanup	NEWSC								
			Public Employees	Other (Specify Here)	Excal Visual Training (DVD training) - IDDE		IDDE – A Grate Concern https://www.excalvisual.com/idde-training Contact NEWSC Coordinator to check out	Targeted group training (contractors, consultants)																									
			General Public	Other (Specify Here)	Salt Watch/Paddle			Presentations, summer camps)	Monitoring Salt levels in Freshwater	IZAAK Walton League of Amateurs	12-Oct	20+	Yes																				
			General Public	Other (Specify Here)	School Presentations			Presentations, summer camps)	School Presentation	NEWSC	15-Sep	45	Yes																				
2	Household Hazardous Waste Disposal/Pet Waste Management/ Vehicle Washing	Inform and educate the public about the proper management of materials that may cause storm water pollution from sources including automobiles, pet waste, household hazardous waste and household practices.	General Public	Other (Specify Here)	Household Hazardous Waste Flyer		http://www.renewourwaters.org/wp-content/uploads/2019/07/Household-Hazardous-Waste.pdf	(mailings, newsletters, etc.) via mail or email	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			General Public	Other (Specify Here)	Carpet Cleaning Flyer		http://www.renewourwaters.org/wp-content/uploads/2019/07/carpet-cleaning.pdf	(mailings, newsletters, etc.) via mail or email	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			General Public	Other (Specify Here)	Kids Can Help Too Flyer		http://www.renewourwaters.org/kids-can-help-too-3/	(mailings, newsletters, etc.) via mail or email	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			General Public	Other (Specify Here)	Good Dog, Good Owner Flyer		http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner.pdf	(mailings, newsletters, etc.) via mail or email	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			General Public	Other (Specify Here)	Power Washing Flyer		http://www.renewourwaters.org/wp-content/uploads/2019/07/Power-Washing-Home.pdf	(mailings, newsletters, etc.) via mail or email	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			General Public	Other (Specify Here)	Fish Don't Swim in Chlorine Flyer		http://www.renewourwaters.org/wp-content/uploads/2019/07/Pool-Spa-Discharge.pdf	(mailings, newsletters, etc.) via mail or email	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			General Public	Other (Specify Here)	Vehicle Maintenance Flyer		http://www.renewourwaters.org/wp-content/uploads/2019/07/Vehicle-Maintenance.pdf	(mailings, newsletters, etc.) via mail or email	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			General Public	Other (Specify Here)	Vehicle Maintenance Webpage		http://www.renewourwaters.org/vehicle-maintenance-2/	Website	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			General Public	Other (Specify Here)	Kids Can Help Too Webpage		http://www.renewourwaters.org/kids-can-help-too-3/	Website	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services								
			General Public	Other (Specify Here)	Household Hazardous Waste Webpage		http://www.renewourwaters.org/household-hazardous-waste-3/	Website	Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post	Media Services				Social Media Post</									

			General Public	Other (Specify Here)				(mailings, newsletters, etc.) via mail or email	Newspaper Article	Oshkosh Northwestern	15-Nov	100+	Yes																
			General Public	Other (Specify Here)		Medallion Program		Volunteer event	Medallion Program	Oshkosh Rotary Club	17-Oct	10 to 15	Yes	Medallion Program	Oshkosh Rotary Club					Medallion Program	Oshkosh Rotary Club				Medallion Program	Oshkosh Rotary Club			
			General Public	Other (Specify Here)	Watershed Cleanup*		See Outreach Policy for procedure to make the most of NEWSC services https://drive.google.com/file/d/18vuC6h8kCw1z3WuEIVUJo6Lj-17z4lUeaw/2uancehation	Volunteer event	Watershed Cleanup	NEWSC	10-Sep	38	Yes	Watershed Cleanup	NEWSC					Watershed Cleanup	NEWSC				Watershed Cleanup	NEWSC			
			General Public	Other (Specify Here)	School Presentation			Presentations, summer camps)	School Presentation	NEWSC	15-Sep	45	Yes																
8	Green Infrastructure/Low Impact Development	Promote environmental sensitive land development designs by developers and designers, including green infrasture and low impact development.	General Public	Other (Specify Here)		Storm Water Utility Brochure		(brochures at front desk, posters, etc.)	Brochure	Dan				Brochure	Dan					Brochure	Dan				Brochure	Dan			
			General Public	Other (Specify Here)		Monitoring Subsurface Gravel Wetland		Presentations, summer camps)	Monitoring wetland BMP	Marquette University																			
			Public Employees	Elected Officials		League of Municipalities Annual Conference	https://lwm-info.org/731/Annual-Conference	Targeted group training (contractors, consultants)																					
			Public Employees	Other (Specify Here)	Fox-Wolf Watershed Conference			Targeted group training (contractors, consultants)	Watershed Conference	NEWSC	2-Mar to 4-Mar	7	Yes	Watershed Conference	NEWSC					Watershed Conference	NEWSC				Watershed Conference	NEWSC			
			General Public	Other (Specify Here)		Algoma Biofilter Discussion		Presentations, summer camps)	School Presentation	Justin	15-Jun	7	Yes																
									Planned	Complete				Planned	Complete				Planned	Complete				Planned	Complete				
Each Permit Cycle: 8 of 8 Topics must be addressed									92	27				75	0				75	0				75	0				
Each Year a Permittee Must: Address 6 out of 8 Topics, Use at least 2 active Delivery Mechanisms									7	7																			
*Public Participation Efforts may count towards Education & Outreach Efforts													yes		no			yes		no			yes		no				
Outreach & Education Template developed by Northeast Wisconsin Stormwater Consortium									Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing	Topic 1 Covered	yes		yes		no			yes		no			yes		no				
2.2 Public Involvement and Participation									Yard Waste Management/ Pesticide and Fertilizer Application	Topic 2 Covered	yes		yes		no			yes		no			yes		no				
1 Volunteer Opportunity Annually - Cleanup									Stream and Shoreline Management	Topic 3 Covered	yes		yes		no			yes		no			yes		no				
1 Public Input Opportunity Annually - MS4 Annual Report									Residential Infiltration	Topic 4 Covered	yes		yes		no			yes		no			yes		no				
Additional as topics arise									Construction Sites & Post Construction Stormwater Management	Topic 5 Covered	yes		yes		no			yes		no			yes		no				
									Pollution Prevention	Topic 6 Covered	yes		yes		no			yes		no			yes		no				
									Green Infrastructure/Low Impact Development	Topic 7 Covered	yes		yes		no			yes		no			yes		no				
										Topic 8 Covered	yes		yes		no			yes		no			yes		no				
									# of Topics Covered		8			8	0					0					8				
									Minimum of 6 Topics Covered Goal Met		YES		YES		NO			YES		NO			YES		NO				
									Delivery Mechanism Goal Met		YES		YES		NO			NO		NO			NO		NO				
									# of Public Participation Events (Add Gold lines)		3		3																
									Minimum of 2 Public Involvement Events/Year		YES		YES		NO					NO					NO				