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## 7.4 Oshkosh's Downtown Future: Conclusion

Downtown Oshkosh has a bright future. This Downtown Design and Development plan is only the beginning. It presents a blueprint for continued growth and development in Downtown Oshkosh that respects the small town character and rich heritage of Oshkosh. The plan presents ways to involve the community in the downtown and encourage tourists to visit. The plan is long term in its vision and requires a continuation of the partnership between the public and the private sector. Oshkosh's civic and business leadership is committed to action as evidenced by the plan itself and the projects and programs that have already been completed and are currently underway. It is the hope that these initial investments will pave the way for more long-term investments in Downtown Oshkosh.