

5.1 Phase One – 100, 200 and 300 Blocks of N. Main Street

The 100, 200 and 300 blocks of N. Main Street create the heart of downtown. The project team has selected this area as its primary focus for the implementation of the Oshkosh Downtown Design and Development Plan. Based upon public input and feedback from the "Oshkosh Partnership Committee," the project team generated the following enhancement recommendations:

- Create a new major public plaza/park on the Walgreens' site.
- Enhance the streetscape along the western and southern edges of the proposed public plaza/park.
- Enhance the streetscape along Commerce Street between High and Pearl Avenues.
- Extend the streetscape improvements from the 400 block south to the bridge.
- Install a 8-10 median with trees along N. Main Street between Ceape and Washington Avenues.
- Promote the redevelopment of the 100 block. The new development should reinforce the character of N. Main Street.



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Main Street***