

5.0 Oshkosh Downtown Design and Development Plan

The Downtown Action Plan and the Oshkosh Downtown Design and Development Plan were generated through a public process that involved approximately 400 people. Based on the public process, nine critical focus areas were created:

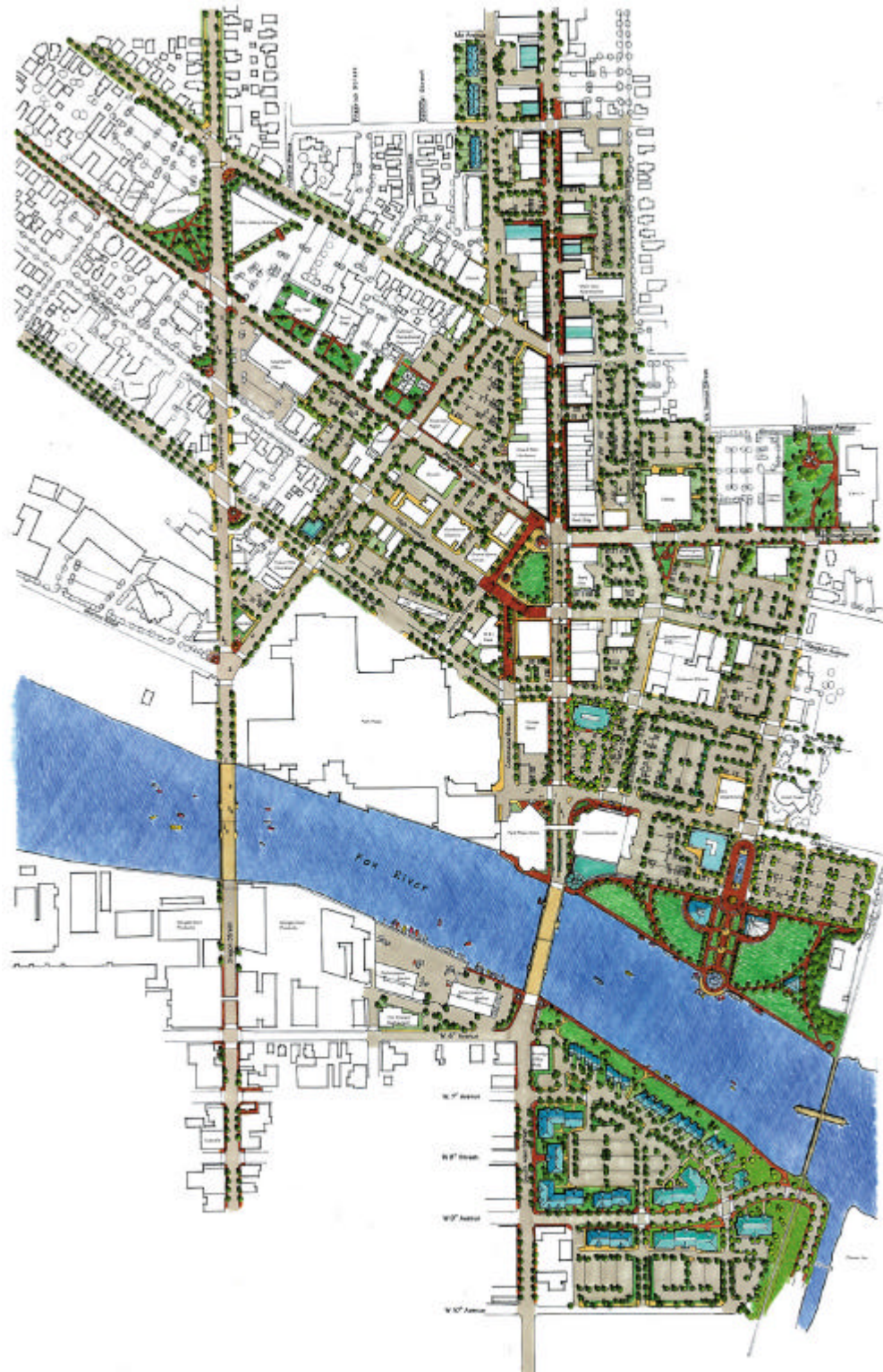
1. Maximize economic development and land use opportunities within Downtown Oshkosh and along the Fox River
2. Create a special place to celebrate community life
3. Celebrate the city's cultural heritage and enhance its civic image
4. Provide safe, efficient and convenient vehicle and pedestrian transportation and circulation throughout the City and make downtown user-friendly
5. Maximize riverfront linkages and pedestrian connectivity to the downtown and surrounding community
6. Create open spaces and recreational activities and promote environmental preservation
7. Enhance and maintain the public realm
8. Increase downtown residential development
9. Establish mechanisms to make plans happen

These focus areas created the foundation for the development of the Oshkosh Downtown Design and Development Plan (see the plan on the following page). The plan serves as a blue print to guide future planning and development efforts.

After the plan was developed, the project team selected the following four priority sub-areas for the implementation of the Oshkosh Downtown Design and Development Plan.

1. Phase One – 100, 200 and 300 Blocks of N. Main Street
2. Riverfront Park
3. N. Main Street
4. E. 9th Avenue and Pioneer Drive Development Zone

These sub-areas are discussed in further detail in the following sections.



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