



## The Oshkosh Seniors Center Annual Support Opportunities for 2023

[Facebook.com@OshkoshSeniorsCenter](https://www.facebook.com/OshkoshSeniorsCenter) (1700 Followers)

Email Database of 3,000 people with Center Affiliation

Website – City of Oshkosh/Departments/Senior Services

**The Oshkosh Seniors Center champions “healthy aging” and is working to enrich the quality of life for adults 50 and over. Our programming helps older adults stay active, social, and informed.**

**Attendance** – 3,000 participants visit the center over 50,000 times throughout the year.

The Current – The Oshkosh Seniors Center prints 3,600 copies of The Current each month. The content is primarily OSC’s programming calendar. It is distributed to local businesses, where it is displayed, mailed direct to individuals, and is available to participants throughout the center.

The available annual support opportunities represent a chance for corporations, local businesses, and non-profits to connect with our 3,000 participants to build relationships with familiarity with their brands. The support options include print (The Current), website presence, social media, and on-site opportunities to reach our valued participants.

### **\$8,000 Platinum Sponsor (Available to only one organization)**

- Banners with your logos hung in the exercise room. (Banners and signs to be provided by sponsor and approved by OSC)
- On the “Welcome” sign for the programs and or events you support, we will print your logo and website address.
- You can support six programs and events yearly from our availability list. You may choose from any of the available events and or programs.
- We will run an ad for you on the presentation monitor located in the North building.

- You can set up an information table before or after your supported programs and events. You are welcome to be present before or after your supported programs and events to answer questions about your organization.
- You may place table tent cards at your supported programs or events.
- Name and link on our webpage.
- Name, logo, and link will be included in the monthly emails announcing the month's new program newsletter. Emails will be sent to at least 3,000 emails each month.
- Name on our Facebook Cover for at least three months of the year.  
(Estimated monthly page views)
- Minimum of 6 Facebook posts with links to your page.
- Name on top of one of the program pages or a main page in The Current every month and in front of the programs and events you support.
- 1X per year, you will receive a photo story on our Facebook page.
- We will run an ad for you on the presentation monitor located in the North building.

### **\$4000.00 Gold Sponsor**

- You will be able to support a total of 4 programs and or events each year from our availability list. You may choose from any of the available events and or programs.
- Ad on our presentation monitor located in the North building.
- You can set up an information table before or after your supported programs and events. You are welcome to be present before or after your supported programs and events to answer questions about your organization.
- You may place table tent cards at your supported programs and events.
- Name and link on our webpage.
- Minimum of 4 Facebook posts linked to your page.
- Name on top of one of the program pages or a main page in the Current every month and in front of the programs and events you support.

### **\$2000.00 Silver**

- You can support four programs and events from our annual availability list.
- You can set up an information table before or after your supported programs and events (4X per year). You are welcome to be present before or after your supported programs and events to answer questions about your organization.
- You may place table tent cards at your supported programs and events.
- Ad on our presentation monitors located at the North building.
- Name adjacent to the program listing in the program newsletter of your sponsoring programs.

### **\$1000.00 Bronze**

- You will be able to support a total of 2 programs and or events from our availability list each year.
- You can set up an information table before or after your supported programs and events (2X per year). You are welcome to be present before or after your sponsored programs and events to answer questions about your organization.
- Name in front of your event and or program listing in The Current.

#### **Please Note**

Support does not represent an endorsement. The Oshkosh Seniors Center encourages participants to explore options and make informed choices about the services and products they use.

The staff at the Oshkosh Seniors Center may occasionally request organizations to assist us with programming content based on the interests of participants.

Anne Schaefer  
Marketing and Fund Development Coordinator  
[aschaefer@ci.oshkosh.wi.us](mailto:aschaefer@ci.oshkosh.wi.us) 920-232-5306